

Join the migration.

You can be a part
of this once-in-a-lifetime
opportunity to save the
last undeveloped Gray Whale
birthing lagoon on the planet.



Every year, thousands of Gray Whales undertake the longest migration of any mammal.

Traveling more than 10,000 miles, from the summer feeding grounds in Alaska to the winter breeding and calving destination in Baja California, Gray Whales swim day and night, even while sleeping. The extraordinary journey takes about four months. They stay close to the coastline and swim alone or in small groups. Hundreds of Gray Whales use Laguna San Ignacio as a mating and calving destination every year.



Unfortunately, land speculation, multinational-company interests and unregulated urban sprawl threaten to destroy Laguna San Ignacio, the last undeveloped Gray Whale birthing lagoon on the planet.



Gray Whale breeding usually occurs from winter to early spring in the warm shallow waters of the lagoon. The mother and calf stay together for about a year. Gray Whales have a life expectancy of 50–60 years.



Whales and their habitat need our protection.

In 2005, Mexican and U.S. organizations joined forces with those communities that depend upon whale watching and healthy ecosystems for survival to form the Laguna San Ignacio Conservation Alliance. The Alliance made history by establishing a 120,000-acre conservation easement on the southern shore of Laguna San Ignacio, the largest private land-conservation agreement in North America.

The Alliance's mission is to permanently protect one million acres of pristine coastal ecosystems that surround this lagoon, a UNESCO World Heritage site. To achieve this goal, the Alliance needs your help to raise 10 million dollars to save the last undeveloped Gray Whale birthing lagoon on the planet.

How you can help...

Be a part of this once-in-a-lifetime opportunity to save a global treasure and one of North America's most biologically significant coastal sites. Make a tax-deductible contribution at www.savethegraywhale.com or detach the envelope and send your check today.



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Laguna San Ignacio, Baja California

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